

Company Branding

It is important for companies to brand themselves with a logo potential customers can recognize. Identify the different logos below and write the company name on the blank beneath it.



Word Scramble

Directions: Unscramble the letters to find the occupation.

nakb ltelre _____

orvegnro _____

da lesas _____

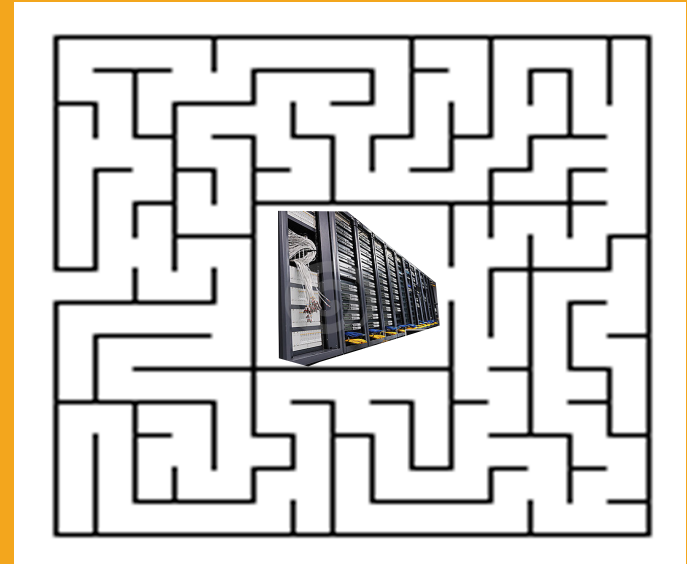
mage sidegren _____

tcoksrkebor _____

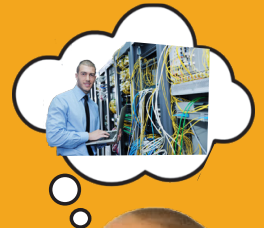
mograpremr _____

1. bank teller 2. governor 3. ad sales 4. game designer 5. stockbroker 6. programmer

5th Grade Career Cluster Activity Sheet



Directions: Help the IT Specialist get to the server before the company begins to lose money.



Clusters:

Finance

Government and Public Administration

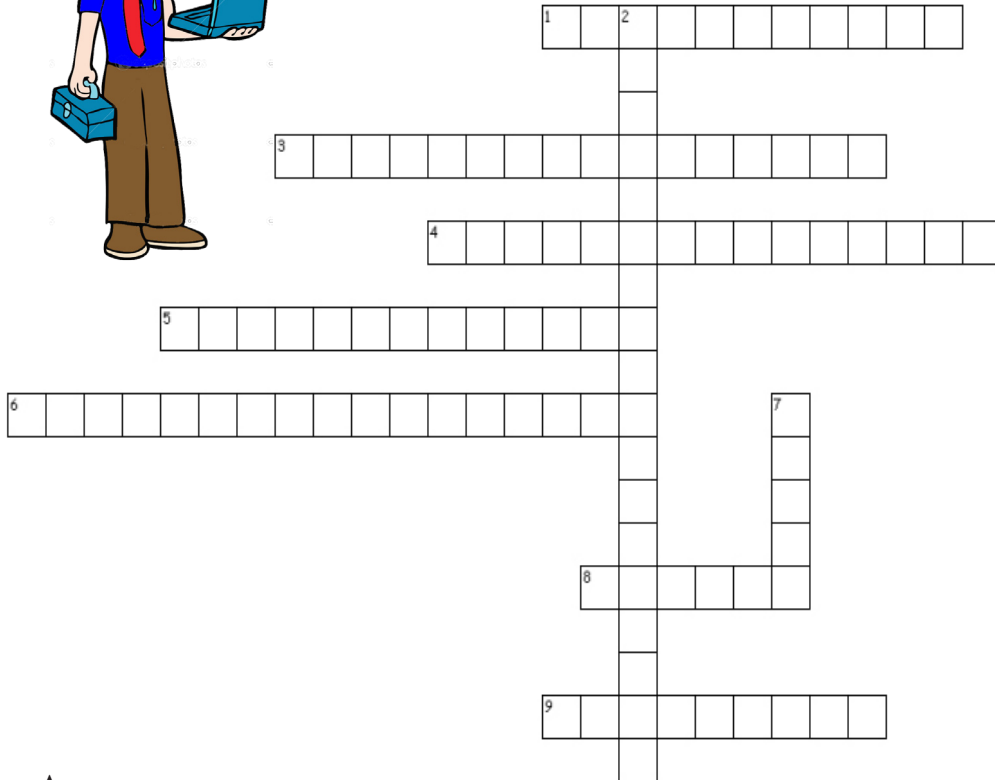
Information Technology

Marketing



Crossword Puzzle

Fill in the crossword puzzle below.



Across

1. Twitter, Instagram and Snapchat are all forms of this that marketers use to promote businesses.
3. This financial employee helps clients plan his/her investments and savings.
4. This person creates websites for businesses.
5. This person in finance collects payments on behalf of companies.
6. This IT person creates computer games like Minecraft.
8. This financial person handles savings accounts, loans and checking accounts.
9. This person is elected by voters and is in charge of the country.

Down

2. This person writes code that tells the computer what to do.
7. This person is elected by voters and is in charge of a city.

Running for Mayor

Help your campaign manager predict voting participation for the upcoming election.

You are running for mayor this fall. Your campaign manager, Jesse Burk, is trying to project voter participation in the election. Jesse predicts 10 cities in the district with 1200 voters in each. Jesse estimates that 16 percent of the registered voters will not vote at all.

- How many registered voters are there in all? _____
 How many registered voters will not vote? _____
 How many registered voters will vote? _____



Show your work below:

Got Jokes?

Share these funny jokes with your friends and teacher.

- Q: What has two banks but no money?
 A: A river!
- Q: What did one American flag say to the other American flag?
 A: Nothing! It just waved.
- Q: Why was the computer cold?
 A: If left it's Windows open!
- Q: What is a pirate's favorite piece of marketing content?
 A: The webinARRRR!