**Subject:** 5th Grade Career Development  
**Instructor:**

<table>
<thead>
<tr>
<th><strong>Title of Lesson:</strong> 5th Grade Career Development: Finance; Government and Public Administration; Information Technology; Marketing</th>
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<tbody>
<tr>
<td><strong>Date:</strong></td>
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<tr>
<td><strong>Class Period:</strong> 1 - 60 minutes session</td>
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**Objectives:**
- 80% of students will define a career cluster as a grouping of occupations with common skills and knowledge.
- 80% of students will identify and be able to explain the jobs of two careers in the Finance cluster.
- 80% of students will identify and be able to explain the jobs of two careers in the Government and Public Administration cluster.
- 80% of students will identify and be able to explain the jobs of two careers in the Information Technology cluster.
- 80% of students will identify and be able to explain the jobs of two careers in the Marketing cluster.

HB 713 mandates a minimum course of study in career education in grades K-12.

**GPS Standard(s):**
- CM3.K4 Identify several ways to classify occupations
- ED2.A7 Demonstrate participation in informal learning experiences
- C:B1.4 Know the various ways in which occupations can be classified
- PS:A2.6 Use effective communication skills
- PS:A1.9 Demonstrate cooperative behavior in groups

**Accommodations/Differentiation:** PowerPoints are used in conjunction with an interactive career website to meet student needs at varying readiness levels and learning styles. Students are able to choose which career videos to view according to their interests.

**Materials:**
- 5th Grade Powerpoint
- Bookmarks
- Coloring sheets
- Stickers
- Folder with Powerpoint
- Access to Paws in Jobland (internet access)
<table>
<thead>
<tr>
<th>Time</th>
<th>Topical Outline</th>
<th>Instructional Aid/Strategies/Procedures</th>
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<tbody>
<tr>
<td>3 minutes</td>
<td>Set Induction</td>
<td>-- Introduce ourselves</td>
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<td>-- Discuss what we will be teaching</td>
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<tr>
<td>8 minutes</td>
<td>DT Slides 1-5</td>
<td>✷ 1- What is a career? What is a career cluster?</td>
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<td>✷ 3- Does anyone know what finance is or any jobs related to it?</td>
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<td>✷ Discuss money management</td>
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<tr>
<td>7 minutes</td>
<td>DT Paws videos finance</td>
<td>✷ Discuss careers</td>
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<tr>
<td>8 minutes</td>
<td>DT Slides 7-10</td>
<td>✷ 7-What are some jobs related to government and public administration?</td>
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<td>What about public safety?</td>
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<tr>
<td>7 minutes</td>
<td>DT Paws videos</td>
<td>✷ Discuss careers</td>
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<tr>
<td>5 minutes</td>
<td>DT Slides 12-13 (IT)</td>
<td>✷ 13-What do you think animators do?</td>
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<tr>
<td>7 minutes</td>
<td>DT Paws videos</td>
<td>✷ Discuss careers</td>
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<tr>
<td>3 minutes</td>
<td>DT Slide 15</td>
<td>✷ 15- Discuss marketing classes at the high school and target customers.</td>
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<td>✷ Explain the important role marketing plays in a business’s success.</td>
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<td>7 minutes</td>
<td>DT Paws videos (Marketing)</td>
<td>✷ Discuss careers</td>
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<tr>
<td>10 minutes</td>
<td>DT What do you want to be?</td>
<td>✷ Ask what each student wants to be</td>
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<td>✷ Review the definition of career, career cluster and careers in each cluster.</td>
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<td>✷ Pass out stickers, bookmarks, and worksheets.</td>
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<td>✷ Thank the students for their participation</td>
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